



**WHITEVoid operates at the horizon where art, design and technology meet.**

Our Berlin based multidisciplinary design studio is comprised of specialists in interaction, media and product design, architecture, mechanical and electronic engineering. Our installations and products are created for events, museums, trade fairs, festivals, concerts and clubs. Our house brand KINETIC LIGHTS is the leading specialist in kinetic lighting. Our products and designs have gained worldwide recognition and received several awards.



## **PR & Communication Manager (m/w)**

Full or part time

**We are looking for someone who lives for arts & events to shape our story.**

Do you strive to impress and excite your audience with your narrative? Then you are in the right place!

### **YOUR TASKS:**

- \* Planning, conception and control of national and international communication measures (print and online) such as: authoring of press releases, special publications, etc.
- \* You choose the execution plan and external partners and
- \* Establish and maintain relationships with the relevant editorial / media contacts
- \* You manage the budget for PR plans and monitor agency performance
- \* You secure and negotiate earned and paid placements
- \* You implement performance monitoring of your initiated PR campaigns and actions
- \* You have a hands-on mentality and write and post latest contributions in German and English, natively
- \* You process media requests and prepare for and accompany interviews
- \* Control PR actions along WHITEVoid's corporate identity or corporate design guidelines
- \* Close cooperation and continuous coordination with internal business units (management, sales, etc.)
- \* Stay current on industry trends, PR and social media developments and relevant campaigns for the national and international market

## **WE OFFER:**

- \* Independent creative work and enormous international market potential
- \* Close cooperation with the management
- \* Agile, motivated team
- \* Unconventional and challenging international projects in the field of art, architecture, show and event
- \* Employee profit sharing
- \* Team events, delicious coffee and fun on the pinball machine

## **YOUR QUALITIES & SKILLS:**

- \* Degree in communication science, journalism, marketing or similar education
- \* Several years of professional experience in PR, preferably in agencies
- \* Passion for Story Telling as well as a feeling for exciting, target group-oriented content
- \* Trend and design affinity
- \* Creativity and strong communication skills in speaking and writing
- \* Preferably good understanding of complex technical products and large-scale installations
- \* Coordination and organizational skills with a high result and solution orientation
- \* Structured working method, highly motivated and dedicated, quick-comprehending as well as good in independent and teamwork
- \* Secure use of modern media as well as in-depth knowledge of MS Office and common graphics / image editing programs (e.g. Adobe InDesign, Photoshop)
- \* Excellent German and / or English spoken and written
- \* Hands-on mentality

## **HOW TO APPLY:**

If we have aroused your interest in this exciting task, send us your digital application with a CV and photo stating your salary expectations by e-mail.

## **CONTACT:**

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### **Information on our products and services:**

[www.whitevoid.com](http://www.whitevoid.com)  
[www.kinetic-lights.com](http://www.kinetic-lights.com)